



# Empowering youth in your community.

We've made a promise to help build a richer future for youth in your community. And we're keeping our promise through our Youth Get It Community Investment Program. So just by banking with us, you're supporting youth in your communities too.

Every year, we invest 7% of our budgeted pretax profits towards local community causes. Since 2000, that's more than \$71 million.

# Get to know us.

Coast Capital Savings is Canada's largest credit union by membership. An Imagine Canada Caring Company, the credit union invested \$5.6 million into local communities in 2017, focusing on empowering and engaging youth. Coast Capital is one of Canada's Most Admired Corporate Cultures™, and is a winner of the Canada's Best Managed Companies Platinum Club designation. It has 52 branches serving its 555,000 members in the Metro Vancouver, Fraser Valley, Vancouver Island and Okanagan regions of British Columbia. Product innovations include Canada's first free chequing account from a full-service financial institution. To learn more, visit coastcapitalsavings.com.

#### Recent Headlines

- May 8, 2018: Coast Capital Savings win for marketing excellence at 2018 National Credit Union Awards
  - With a unique branding campaign, Coast Capital Savings won a 2018 Achievement in Marketing Excellence (AIME) Award for its fall 2017 'What does financial well-being mean to you' campaign.
- April 27, 2018: The Kids are all right
  Insights West and Coast Capital Savings debunk the negative
  - stereotypes of young people today, and instead see youth and youth-focused initiatives as our future's investment.
- March 8, 2018: Double Kudos for Coast Capital Savings BC-based credit union named Top Employer and Best Managed Company for 2018
  - Coast Capital Savings has again been named one of BC's Top Employers and one of Canada's Best Managed Companies, winning two of the nation's most coveted business awards.
- March 7, 2018: Coast Capital Savings delivers another year of strong financial results in 2017 through focus on helping members improve financial well-being

As Canada's largest credit union by membership, 2017 proved to be a record-breaking year with strong financial results to continue improving financial well-being for members.

#### Media Inquiries

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## Financial Empowerment



We help youth in your community build a strong financial future.

#### Educational Success



We help youth in your community succeed during their school years.

### Healthy Minds



We help youth in your community build a sense of belonging to decrease stress and depression.